

SAVEBERKELEY *Iceland*

The Crisis

After a 67-year ice-skating legacy, Berkeley Iceland closed on March 31, 2007.

A spectacular international Olympic-size rink, it was the site of countless important skating events, competitions and ice shows, as well as practice ice for champions Kristi Yamaguchi, Brian Boitano and Peggy Fleming. Generations enjoyed hockey games, broomball, and family celebrations. Today, thousands of children no longer have a place to skate, socialize, compete and play together. We are at risk of permanently losing the only remaining Art Deco skating palace in existence. The loss is already felt in our community – particularly on our young people – as well as on skating across the country.

In response, a group of citizens came together and formed *Save Berkeley Iceland*.

Mission Statement

Our mission is to revitalize Berkeley Iceland as a fun, family-friendly ice skating and community recreation center, while preserving the City of Berkeley landmark in an economically and environmentally sustainable manner.

Who We Are

Save Berkeley Iceland is a non-profit 501(c)(3) corporation. We are figure skaters, hockey players, coaches, families and friends. We are executives, attorneys, engineers, community leaders, educators, architects, builders and fundraisers. We are volunteers inspired by our vision of a beautiful, historic ice palace and recreation center, an invaluable community asset. We are passionate in our commitment.

The Plan

Our plan is based on a nonprofit model now common for rinks across the country, and renovations will be designed to use energy-efficient, environmentally friendly systems and materials. The project will be completed within 24 months, depending on availability of funding. Plans include

- Restoring the historic Art Deco building in accordance with landmark designation
- Upgrading the rink and cooling system, retaining seating for special events
- Developing glass-walled spaces for a café, fitness facilities and specialty retail
- Partnering with Berkeley Unified Schools, the YMCA, the City of Berkeley and our immediate neighbors to develop youth programs and ensure access for everyone.

The Campaign

A \$12 million capital campaign is underway to buy, restore and reopen this beloved ice-skating facility. \$500,000 first round, start up funding will pay for initial architectural drawings, inspections, engineering, and the deposit for our exclusive option to purchase the building. A ‘quiet’ phase is focused on leadership gifts, followed by a community-wide public phase to complete the campaign. We invite you to join us in saving Berkeley Iceland!

To make a contribution or for more information contact Tom Killilea,
President, at tom@saveberkeleyiceland.org or Peggy Burks,
Development Office, at peggy@saveberkeleyiceland.org.

saveberkeleyiceland.org
510-599-4591
1411 Josephine Street
Berkeley, CA 94703