



Sponsorship Opportunities

are still available at the 2010 PAC-8 Hockey Conference Tournament

Hosted by USC Ice Hockey

Your company/organization's ad, logo or information can be displayed to hundreds of hockey fans in a variety of ways, including but not limited to:

- In the Official Tournament Program.
- On Tournament website and other digital media.
- During in-game announcements.
- At rink-side tables for exhibitions and presentations.
- On banners at the rink during the games.

Various levels of sponsorship packages are available:

Sponsorship Packages	Basic	Cardinal	Gold	VIP
Space in Program Included	Quarter page, Black/white	Quarter Page, Black/white	Half Page, Black/white	Full Page, Color, inside cover
Logo on Website	Yes	Yes	Yes	Yes
In-game announcements	–	1	2	3
All-Tourney ticket to the games	–	1	2	2
Rink-side table (unstaffed)	–	–	Saturday only	Both days
Banner , 3' x 8'	–	–	–	Yes
Cost	\$49 (a \$60 value)	\$89 (a \$110 value)	\$199 (a \$225 value)	\$399 (a \$510 value)

- A la carte:
- Tournament Program: see included pricing schedule.
 - Logo on Tournament Website: \$30
 - In-game announcements: \$20 per announcement
 - Rink-side exhibitor table (unstaffed): \$30 Friday (all-day); \$45 Saturday (all-day); \$60 both days
 - Banner, 3' x 8' color: \$200

For further information or to pledge your support, please contact:

Johnny Nguyen, Director
2010 PAC-8 Conference Tournament
(714) 654-6080 – pac8tournament@gmail.com

About the Tournament:

- Hosted by the University of Southern California Ice Hockey Team and the PAC-8 Conference.
- February 19-20, 2010
- Located at The Rinks – Anaheim Ice (300 W. Lincoln Blvd. in Anaheim, CA)
- This year's qualifying teams include Arizona State University, University of California, University of California – Los Angeles, University of Oregon, University of Southern California, and University of Washington.

NOTE: USC and the PAC-8 reserve the right to refuse or reject any advertisement for any reason.

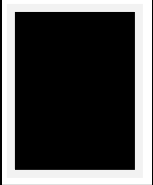
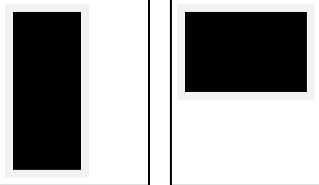
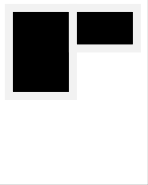


Space is still available in the Official 2010 PAC-8 Hockey Tournament Program!

About the Tournament Program:

- Contains information about the tournament and player rosters for the six qualifying teams.
- Full color covers with black and white page inserts.
- Dimensions: 5.5" x 8.5"
- Designed to be a souvenir and keepsake for family, friends and fans.
- To be sold to hockey fans in attendance, most of whom will be from the local Los Angeles and Orange County areas.

Pricing schedule is as follows:

Full Page* (5.5" x 8.5")	Half Page (2.5"x 8.5" or 5.5"x 4.25")	Quarter/Eighth* Page (2.5"x 4.25" / 2.5"x 2")
		
Black/white = \$80 Full color, inside cover = \$100 Full color, back cover = \$120 Two-page ad space also available	Black/white = \$50	Quarter page, black/white = \$30 Eighth page, black/white = \$15

The deadline to go to print is February 8, 2010.

**Non-complex graphic design services are complimentary for full-page and eighth-page ads, and are available for an additional nominal fee for other sizes. Please inquire.*

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**Are you willing to help support
PAC-8 Hockey
if it doesn't cost you anything?**

If you allow us to display a small 5x7" sign promoting our 2010 Tournament at your location, we will gain new fans, and we will help send all of our fans to your business!

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